


The background of the slide features a traditional Chinese architectural scene with multiple buildings having ornate, multi-tiered roofs with dark tiles. A vibrant rainbow arches across the sky, partially obscured by a soft, hazy atmosphere. The overall color palette is a mix of warm oranges and yellows from the rainbow and cooler blues and greens from the sky and distant landscape.

# Heritage Language Program Sustainability: Challenges and Initiatives

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The background of the slide features a traditional Chinese architectural scene. In the lower-left corner, there is a building with a prominent, multi-tiered, golden-brown tiled roof. The building's structure is partially obscured by a thick, golden-yellow mist or fog that fills the middle and right portions of the image. In the background, a range of green mountains is visible under a hazy sky. The overall color palette is dominated by warm, golden-yellow and brown tones, creating a serene and historical atmosphere.

# Community-Based Schools Chinese Program

# Organizations

- **NCACLS (National Council of Associations of Chinese Language Schools)** 12 regions ([www.ncaccls.net](http://www.ncaccls.net))
  - ACS (Association of Chinese Schools) – northeast region
  - The Association of Chinese Schools in Southeastern U.S.
  - Michigan Chinese Educator Association
  - Midwest Chinese Language School Association
  - Northwestern Association of Chinese Language Schools
  - Association of Northern California Chinese Schools
  - Southern California Council of Chinese Schools
  - Houston Chinese School Association
  - Chinese School Association of Hawaii
  - The Association of Chinese Schools in Florida
  - Washington Metropolitan Association of Chinese Schools
  - Association of New Jersey Chinese Schools
- **CSACS (Chinese School Association in the United States)**
  - 500 schools in almost 50 states ([www.csaus.net](http://www.csaus.net))



# Organizational Issues

- NCACLS
  - Regional associations are not really subsidiary organizations of NCACLS
  - Some regional associations are much bigger than others in terms of student populations and geographical areas
    - Northern and Southern California Chinese School Associations have the most student populations
    - Northeast region (ACS) has the biggest geographical areas (6 sub regions)
      - R1 – New England
      - R2 – New York state
      - R3 – New Jersey
      - R4 – PA, South Jersey, and DE
      - R5 – DC, MD, and northern VA
      - R6 – New York city
- CSACS
  - Huge membership requires complex management

# Challenges

- Continuity
  - Long-term policies are hard to maintain
- Educational leadership
  - Few school officials have educational background
- Teacher preparation
  - Traditional approach, mechanical drilling, standard answers
- High turnover rate
  - More than 25% turnover rate
- Population shift
- Outreach
  - Some are active, some are passive



# Challenges

- Teacher credentials
  - Most teachers do not have teaching credentials
- “Discrete learning” (Lu, 2009)
  - Lack of learning activities between weekends
- Short hours
  - 2.5 to 3 hours a week
- Not accredited and not recognized
- Focused primarily on teaching not learning
- Lack of effective learning outcome assessment



# Challenges

- Funding
- Teacher pool
- Curriculum
  - Vertical alignment
  - Backward design
- Teaching and delivery
  - Student-centered
  - Differentiated instruction
- Students do not want to go





# Strengths

- Rich cultural resources
  - Chinese calligraphy, Chinese brush painting, abacus, Chinese history, Chinese chess, Chinese cooking, Mahjong, folk dance, paper arts and crafts, Chinese musical instruments, Chinese Yo-Yo (Diabolo), Chinese Top
  - Traditional costumes, lion dance and dragon dance gears, reference books, authentic supplemental materials
- Flexible (changes can be quick)
- Low overhead
- Low budget – total or semi-volunteer based
- Higher level involvement of parents







# Community-Based Schools

## Chinese Program

Chinese School of Delaware

[www.ChineseSchoolDE.org](http://www.ChineseSchoolDE.org)

<http://chineseschoolde.wikispaces.com>

# Best Practices

- Form professional organizations
  - Delaware Chinese Teachers Association (DECTA)
    - Professional Development
    - Job Postings
    - Experience Sharing
  - Local and regional heritage conferences
    - By mainstream organizations
      - ACTFL, CAL, NHLRC, STARTALK
    - By local Chinese organizations
      - Association of Chinese Schools (ACS)
- Work with local public/private/charter schools
  - Cultural activities
  - Contests



The background of the slide features a traditional Chinese architectural scene. In the lower-left corner, a building with a prominent, multi-tiered, golden-brown tiled roof is visible. The roof has characteristic upturned eaves. The building is set against a backdrop of misty, rolling hills and mountains, with a soft, hazy atmosphere. The overall color palette is dominated by warm, earthy tones like beige, tan, and muted greens, creating a serene and historical feel.

Best Practices

Digital Learning



# Best Practices

- Establish online platforms
  - Web site ([www.ChineseSchoolDE.org](http://www.ChineseSchoolDE.org))
  - Wiki site (<http://chineseschoolde.wikispaces.com>)
  - Blog
  - iPad teaching and learning (started in 2011)
- Participate in national or international assessment
  - Children's Chinese Competency Certification (CCCC)

# Effectiveness

- Benchmark assessments show positive outcomes
  - 2014
    - 100% Sprouting (level 1), 100% Seedling (level 2), 80% Blossoming (level 3)
  - 2013
    - 94% Seedling (level 2), 91% Blossoming (level 3)
  - 2012
    - 33% Sprouting (level 1), 54% Seedling (level 2), 62% Blossoming (level 3)
  - 2011
    - 52% Sprouting (level 1), 0% Seedling (level 2), 72% Blossoming (level 3)

# Path Forward

- Cloud-based
  - Data storage and retrieval
  - Challenges
    - Privacy issues especially for minors
    - Parents' technical capability
    - Maintenance under high turnover rate (information security)
    - Information sharing (copy right)
- Mobility
  - Mobile device delivery/learning
  - Challenges
    - Multi-operating system platforms (Windows vs. iOS vs. Android)
    - Information security concerns



# Best Practices

## YouTube

- Pros
  - Rich materials available
  - Easy for students (visual, audio)
- Cons
  - Search may lead to inappropriate web sites at end of the video or on the side bar
  - Embedded commercials



# Best Practices

- ShowMe (iPad app)

<http://www.showme.com/sh/?h=o2JklHc>

<http://www.showme.com/sh/?h=Vwea1bc>

<http://www.showme.com/sh/?h=zDXnXDk>

<http://www.showme.com/sh/?h=4o9ovDs>

<http://www.showme.com/sh/?h=sJ6fZPk>

- Quizlet

[www.quizlet.com](http://www.quizlet.com)



# Best Practices

- Voice Thread

<https://voicethread.com/share/4660082>

<https://voicethread.com/share/4660061>

<https://voicethread.com/share/4660011>

<https://voicethread.com/share/4660076>

<https://voicethread.com/share/4660028>

- Google doc





# Best Practices Smartphone apps

- wechat
- iFlyDictation



Online Poll

Student

[www.pollev.com](http://www.pollev.com)

[/tommylu](http://tommylu)



Online Poll

Students

Can answer  
questions either  
online, using iPad,  
or smart phones with  
texting capability

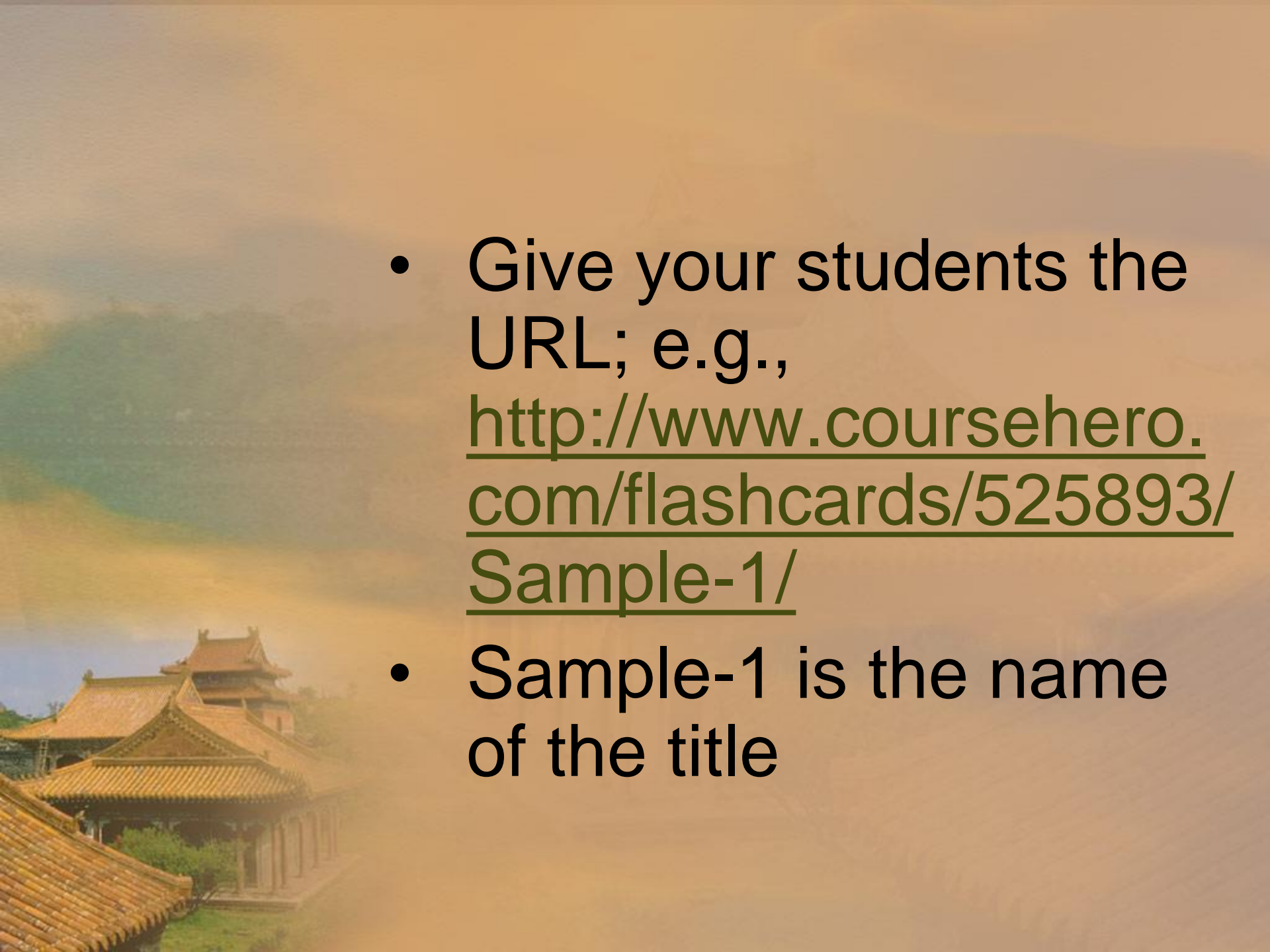


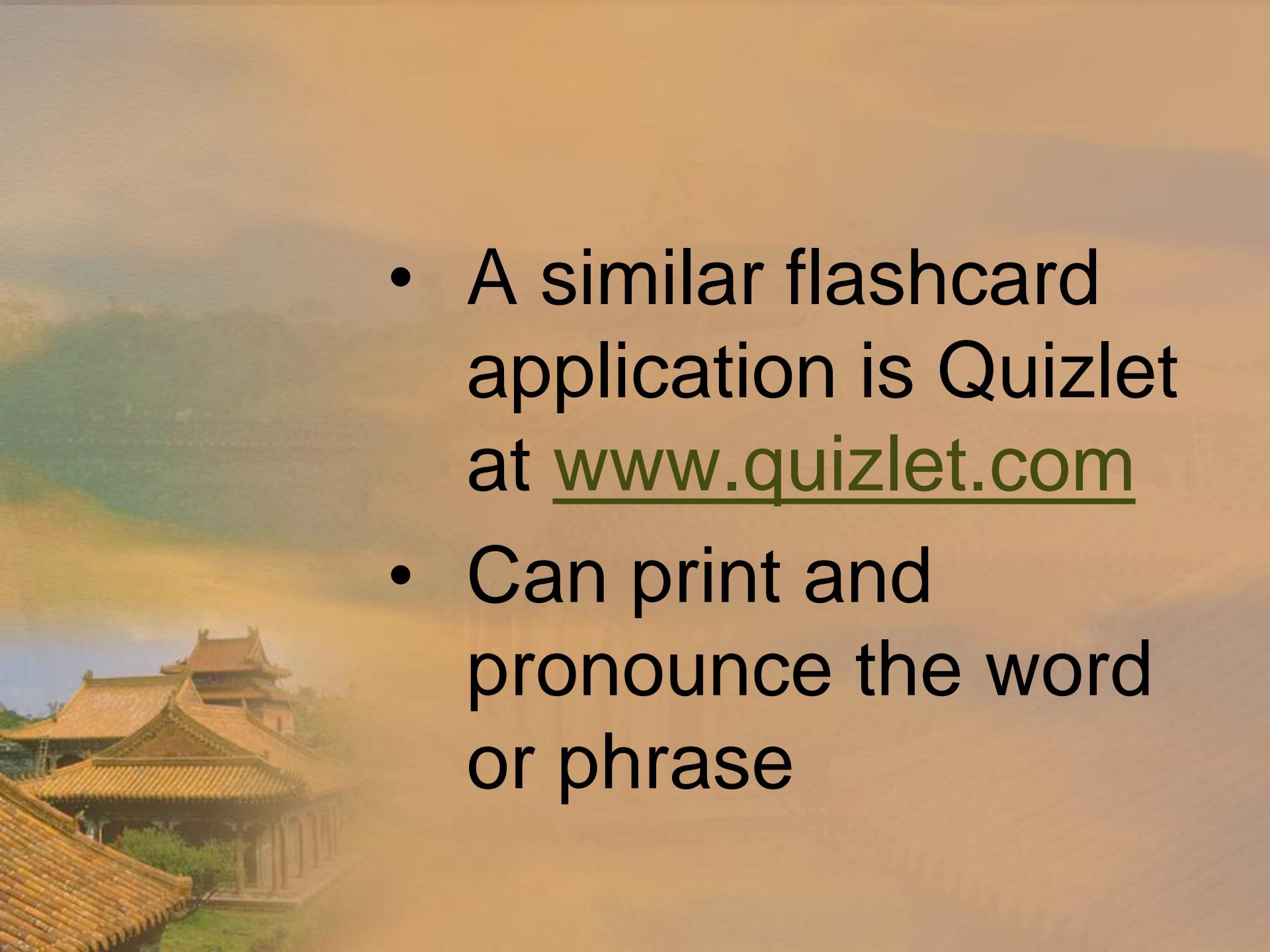


# Best Practices

## Flashcard

- [www.coursehero.com](http://www.coursehero.com)
- Need to create an account first

- 
- Give your students the URL; e.g.,  
<http://www.coursehero.com/flashcards/525893/Sample-1/>
  - Sample-1 is the name of the title

- 
- A similar flashcard application is Quizlet at [www.quizlet.com](http://www.quizlet.com)
  - Can print and pronounce the word or phrase



Online collaboration for teachers

<http://www.Edmodo.com>



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Story Board

[www.Storyboard.com](http://www.Storyboard.com)

Need to sign in as a  
student first

# Online Classroom

## Twiddla

- <http://www.twiddla.com/1207773>
- No setup, web-based meeting



# Online Meeting

## StartMeeting

- [www.startmeeting.com](http://www.startmeeting.com)
- Click join
- Enter first name and e-mail address and meeting ID
- Free account
- Can record meeting
- Screen sharing
- File sharing
- Can show PowerPoint presentations, web sites, etc.

# Conclusion

- Chinese community-based schools have been around for over 100 years, they will continue whether Chinese is “hot” or not.
- Shift happened, because shift happens. Some will survive, and some will be gone.
- Online (cloud) based
- Best resource in the local community
- Collaboration, communication, cooperation among mainstream school teachers, school districts, and state and local governments

